

Appendix 4c: assessment summary Arts, Culture & Sport

**3SIF assessment summary
Arts, Culture & Sports**

Organisation	Service description	Assessors comments	recommendation
Albert & Friends	<p>Physical Arts Alive: Combined circus with drama and costume making and performance. Scheme will deliver during school holiday programmes.</p> <p>65% of full service cost being sought.</p>	<p>Although majority of beneficiaries are children and families, the application demonstrates that the specification outcomes are highly likely to be achieved. Circus skills presented as an art form, which assessors concluded was creative and likely to offer positive benefits for participants. Added value benefits include contributing towards health and wellbeing, employment training and education outcomes.</p> <p>Recommend funding for a two year term, with the option of extending for two further periods of 12 months each, subject to a review of outcomes, priorities and performance of the organisation.</p>	<p>Funding recommended:</p> <p>Oct 11 – Sept 12: £15,000 Oct 12 – Sept 13: £15,000</p> <p>Future years (subject to review of outcomes, priorities and performance): £14,000 per year</p>
Fulham FC Foundation	<p>Fulham FC Foundation Aspire 2 Move: Funding sort to provide weekly sports activities targeted towards young women aged 12-25. This will be divided into three areas; street dance, football, and healthy living.</p> <p>100% of full service cost being sought</p>	<p>Application did not pass stage 1 because they did not submit the required supporting documentation.</p> <p>Due to the high competition for funding, this service is not prioritised at this time</p>	<p>Not recommended for funding.</p>
Lyric Theatre	<p>Lyric Hammersmith: Funding sought for contribution</p>	<p>A well considered application and a relatively low proportion of total service</p>	<p>Funding recommended:</p>

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	<p>towards full running costs, staffing costs and overall activity costs. Yearly programme of theatre, comedy and music, creative activities particularly targeted at disadvantaged young people.</p> <p>7% of full service cost being sought.</p>	<p>costs sought, although assessors were not fully clear how the organisation would demonstrate the outcomes have been achieved for local residents.</p> <p>The Lyric has recently awarded funding from Arts Council to be regional lead for young people, and the council has also agreed to invest an additional £2.8m in the Lyric Theatre's capital programme.</p> <p>The service is recommend funding for a two year term, with the option of extending for two further periods of 12 months each, subject to a review of outcomes, priorities and performance of the organisation.</p>	<p>Oct 11 – Sept 12: £240,000 Oct 12 – Sept 13: £240,000</p> <p>Future years (subject to review of outcomes, priorities and performance): £220,000 per year</p>
Open Age	<p>Age Positive: Sports & Arts Activities for 50+</p> <p>91% of full service cost being sought.</p>	<p>Majority of service users are older people, and the proposed service would appear to duplicate a number of alternative local services available to residents over 50.</p> <p>Due to the high competition for funding, this service is not prioritised at this time</p>	<p>Not prioritised for funding</p>
The Princes Trust	<p>Get Started and Get Into Training programme for NEETS, employability</p> <p>100% of full service cost being sought.</p>	<p>Duplicates Resurgo service, funded under Economic Wellbeing & Opportunity service area. Low numbers of service users, and relatively high unit costs.</p> <p>Due to the high competition for funding, this service is not prioritised at this time.</p>	<p>Not prioritised for funding</p>
QPR in the Community	<p>Community Sports & Wellbeing</p>	<p>Assessors considered this an expensive service, plus there are several other</p>	<p>Not prioritised for funding</p>

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	<p>free football programme at local primary schools</p> <p>99% of full service cost being sought.</p>	<p>opportunities for local residents to play football – including a thriving 5-a-side league. QPR already funded in 2010 to deliver sports activities to children, young people and families.</p> <p>Due to the high competition for funding, this service is not prioritised at this time</p>	
Staying Put	<p>H&F Bike project (transfer from Environment) Funding sought to establish a cycling club in the borough. Service includes entry into leagues, and events, and stimulates a degree of local competitive in the sport.</p> <p>99% of full service cost being sought.</p>	<p>Likely to fill a know local gap in establishing a cycling club. Service will offer training and development in the sport to young people and assessors welcomed the competition and events aspects of the service proposal.</p> <p>Recommend funding for a two year term, with the option of extending for two further periods of 12 months each, subject to a review of outcomes, priorities and performance of the organisation.</p>	<p>Funding recommended:</p> <p>Oct 11- Sept 12 £25,000</p> <p>Oct 12 – Sept 13: £25,000</p> <p>Future years (subject to review of outcomes, priorities and performance): £21,000 per year</p>
Sporting Education (Let Me Play)	<p>Sport Hub Cards – Funding sought to launch a Sports Hub Card that will directly target certain groups of young people within the community to increase their participation levels in sports and activity. Card holders will give users access to the sports and dance sessions available in the</p>	<p>Assessors considered this an expensive service, and a range of sporting opportunities are available to young local residents.</p> <p>Due to the high competition for funding, this service is not prioritised at this time</p>	<p>Not prioritised for funding</p>

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	community and also activity trips.		
The Riverside Studios	Kids Movie Club Funding sought to deliver a ‘Kids Movie club at the Riverside’ offering regular subsidized Children and Family film screenings on Saturday mornings. Funding also sought for an outreach worker to manage this programme and stimulate local interest in participating. 61% of full service cost being sought.	Cineworld in King Street is likely to close at some point and there is likely to be a lack of subsidised film screenings available to children and families in the Hammersmith area. The need for an outreach worker to promote this service was not considered necessary, but assessors did consider that a contribution towards film screening costs and ticket subsidies could be recommended for a two year term.	Recommended for funding – funding to be used for film screening and ticket subsidy costs only: Oct 11 – Sept 12 £15,000 Oct 12 – Sept 13 £15,000 Total funding: £30,000
Roma Support Group	Roma Gypsy Cultural Workshops: funding sought for a range of activities to celebrate and promote Roma Gypsy culture. 97% of full service cost being sought.	Assessors concluded that the applicant had not given sufficient consideration to how a throughput of users would be managed, nor given sufficient consideration to robust targets and deliverable outcomes. Due to the high competition for funding, this service is not prioritised at this time	Not prioritised for funding.
Russian Circle	Znaniye: Funding sought to deliver a supplementary school, Russian culture and dance activities. 42% of full service cost being sought.	Considered an expensive service with low numbers of beneficiaries. Due to the high competition for funding, this service is not prioritised at this time	Not prioritised for funding
Urban Partnership Group	Masbro Events incorporated Funding sought for community events, which would prioritise low income families who	Assessors considered there is likely to be some duplication with other services already available to local residents. The service may have been a more appropriate fit with	Not prioritised for funding

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	cannot access sports and arts facilities due to cost. Focus on younger age groups, sports, dance and co-ordinated fun days. The service aims to be self funding by year 4. 56% of full service cost being sought.	the Children, Young People & Families or Infrastructure service areas. An interesting service proposal, but due to the high competition for funding, this service is not prioritised at this time	
West and North West London Vietnamese Association	Sound of Orient Project: Funding sort to provide Oriental music learning opportunities for residents from the Vietnamese and Chinese community. 93% of full service cost being sought.	Application did not pass stage 1 because the application was incomplete.	Not recommended for funding
William Morris Society	The William Morris Society Funding sought towards running costs for this local museum with strong local history and heritage connections, plus offer craft classes. 25% of full service cost being sought.	A very cost effective and reasonable application which will deliver outreach and site based activities. Assessors felt that the organisation should establish stronger partnerships with Fulham Palace Museum, Emery Walker Museum and TFL Museum. A delightful, discrete service that is likely to deliver measureable benefits for the community. Recommend funding for a two year term, with the option of extending for two further periods of 12 months each, subject to a review of outcomes, priorities and performance of the organisation.	Funding recommended Oct 11 – Sept 12: £15,000 Oct 12 – Sept 13: £15,000 Future years (subject to review of outcomes, priorities and performance): £15,000 per year